

PUBLIC RELATIONS COMMITTEE

(Directors Dunn and Thomas)

February 18, 2010

9:30 a.m.

Amador Water Agency

12800 Ridge Road, Sutter Creek, CA

A G E N D A

1. CALL TO ORDER
2. AGENCY GENERAL
  - A. Discussion regarding a Media Policy
  - B. Discussion regarding 2010 Amador County Fair Booth
  - C. Discussion regarding 2010 PR Calendar (including events within the County)
  - D. Discussion regarding a Marketing Master Plan
  - E. Discussion regarding a Marketing Conservation Plan
  - F. Discussion of webpage competition
3. ON-GOING ITEMS
  - Discussion regarding draft website revisions
  - Discussion of announcements and media releases
  - Discussion regarding Quarterly Newsletter topics
4. FUTURE AGENDA TOPICS
5. ADJOURNMENT

*In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in this meeting, and then please contact Cris Thompson at (209)223-3018 or (209)257-5281 (fax). Requests must be made as early as possible, and at least two full business days before start of the meeting.*